

JULIE HARTLEY

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EDUCATION

- 2002 Ph.D. Anthropology, Columbia University. New York, NY
1994 M.A. American Studies/Folklore, Utah State University Logan, UT
1992 B.A. Anthropology, French Literature, Brigham Young University Provo, UT

RESEARCH INTERESTS

Political anthropology, applied anthropology, medical anthropology, anthropology of education, anthropology of violence, international development, qualitative research methods, nationalism, tourism, Europe, United States, South Africa.

PUBLICATIONS

Articles for Peer-reviewed Journals

- 2007 “The Song of Gryon: Folk Festival, Political Ritual, Local Identity, and the Consolidation of Nationalism in Multiethnic Switzerland.” *Journal of American Folklore* 120 (476): 204-229.
- 2006 “The Triumph of the Commons: The Balance between Heritage Tourism and Sustainable Agriculture in a Swiss Alpine Commune.” In *International Journal of Environmental, Cultural, Economic and Social Sustainability* 2 (5): 159-166. Runner-up for the International Award for Excellence in the area of environmental, cultural, economic and social sustainability and one of the 10 highest-ranked papers emerging from the peer referee process. (Third Tier)
- 2006 “The Changing Face of European Alpine Settlements: The Impact of Tourism on Local Ecologies and Societies.” In *Connections: European Studies Annual Review*. 2:5-15. (Third Tier)

Theses and Dissertations

- 2002 “Rural Tropes: Tourism, Nationalism, and Festival in a Swiss Village.” Ph.D. Dissertation. New York: Teachers College, Columbia University.
- 1996 “National and Pastoral Festivals in Gryon, Switzerland.” Masters Thesis. New York: Teachers College, Columbia University.
- 1994 “Ranchers Don’t Sell, They Acquire: The Life and Legends of Bartley Marie Scott.” Masters Thesis. Logan, UT: Utah State University.

Chapters for Books

- 2004 “Cultural Tourism in Utah.” In David Stanley, ed. *Folklore in Utah: A History and Guide to Resources*. (Runner up for the Wayland D. Hand Prize for Research and Publication in Folklore and History, 2007.) Logan, UT: Utah State University Press. 240-245.
- 1995 “Writing.” In Carol Green, ed. *Freshman Success*. Dubuque, IA: Kendall Hunt Publishing Company.
- 1994 “Defiance: Folk Narrative Goes High Tech.” In William A. Wilson, ed. *Folklore Reader*. Provo, UT: Brigham Young University.

Book Reviews

- Forthcoming Review Katherine C. Donahue’s *Slave of Allah: Zacarias Moussaoui vs. The USA*. Ann Arbor: Pluto Press, 2007. *Society for the Anthropology of Europe*.
- 2006 Review Kristen Ghodsee’s *The Red Riviera: Gender, Tourism, and Postsocialism on the Black Sea*. Durham: Duke University Press, 2005. *American Anthropologist* (December) 108 (4): 900-901. (Invited; First Tier)

Applied Anthropology Reports and Monographs

- 2004 “Calendar of Festivals and Community Celebrations.” In David Stanley, ed. *Folklore in Utah: A History and Guide to Resources*. Logan, UT: Utah State University Press.
- 2003 “Escalante Community Survey Final Project Report.”
With Kate Campbell and Tim Matthews.
- 1999 “Dexter-Elmhurst Cultural Resources Report.” Detroit, MI: Wayne County Family Independence Agency/Michigan State University.

Museum Exhibits and Catalog Text

- 2000 “What We Wear: Work, Play, Celebration, Identity.” Exhibit ran August 2000. Catalog text also appeared as “Traditions of Dress and Body Art: What We Wear” in *Michigan Folklife Annual*, Michigan State University Press, pp. 44-51.
- 2000 “Great Lakes Traditional Culture.” Exhibit ran August 2000. Catalog text appeared in *Michigan Folklife Annual*, Michigan State University Press, pp. 19-28.

- 1999 “Traditional Games: Bocce, Belgian-American Feather and Floor Bowling, Horseshoes, Pétanque, and Tuaj Lub.” Exhibit ran August 1999. Catalog text also appeared in Michigan Folklife Annual, Michigan State University Press, pp. 59-61.
- 1999 “Michigan Folk Arts.” Exhibit ran August 1999. Catalog text also appeared in Michigan Folklife Annual, Michigan State University Press, pp. 62-68.
- 1999 “Great Lakes Stories.” Exhibit ran August 1999. Catalog text also appeared in Michigan Folklife Annual, Michigan State University Press, pp. 68-69.

Conference Papers, Presentations, and Posters

- 2008 “The Public in Public Lands Tourism.” Panel on Community Inclusion, Collaboration and Engagement in the Anthropology of Tourism. American Anthropological Association Annual Meeting. November 19. San Francisco, California.
- 2008 “Tourism and the Contest over Public Lands.” International Conference on Heritage and Cultural Tourism: The Present and Future of the Past. Brigham Young University Jerusalem Center for Near Eastern Studies. June 17-20.
- 2007 “Culture Wars and Local Agents: The U.S. Gun Debates in Utah.” Society for Cultural Anthropology Panel on National Cultures, Local Projects. American Anthropological Association Annual Meeting. November 28. Washington, D.C.
- 2006 “The Triumph of the Commons: The Balance between Heritage Tourism and Sustainable Agriculture in a Swiss Alpine Commune.” International Conference on Environmental, Cultural, Economic and Social Sustainability. Hanoi, Vietnam. January 9-12.
- 2005 “The Changing Face of European Alpine Settlements: The Impact of Tourism on Local Ecologies and Societies.” Rocky Mountain European Scholars Consortium Conference. Provo, UT. October 7.
- 2004 “Plenary Address: Building a Regional Network of Europeanists.” Rocky Mountain European Scholars Consortium Conference. Provo, UT. Oct. 28th.
- 2004 “Folklore and Landscape in Swiss Tourism and Nationalism.” American Folklore Society Annual Meeting. Salt Lake City, UT. Oct. 14.
- 2004 “The Anthropology of Guns and Violence: Comparing Switzerland and the United States.” Society for Applied Anthropology Annual Meeting. Dallas, TX. April 3.

- 2003 "Swiss Heritage Tourism in the New Economy." Economic and Social Research Council, Research Seminar in European Ethnology: towards a developmental framework for European ethnology. Bristol, England. September 11-13th.
- 2003 Forum: "Extending Folklore into New Public Domains." With Carol A. Edison, Eric A. Eliason, Anne F. Hatch, Karen L. Krieger, Elizabeth Montague, and David Stanley. American Folklore Society Annual Meeting. Albuquerque, New Mexico. October 8-12.
- 2003 Discussant for Jessie L. Embry's "Preserving the Victorian Home: Primary Samplers, 1929-1980" at the Joseph Fielding Smith Institute Summer Symposium Women's Initiative. Provo, Utah. July 22.
- 2002 "Selling Cultural Patrimony: Heritage Tourism in Switzerland." Society for Applied Anthropology Annual Meeting. In the session "Applications of Tourism: New Frameworks and Uses for Tourism around the World." Atlanta, Georgia. March 7.
- 2000 "Sacred Space: Tourism and Identity in a Swiss Community." In the session "Tourism, Community Identity and Change in Latin America, Australia and Europe." American Anthropological Association Annual Meeting. San Francisco. Nov. 16.
- 2000 "The Dexter-Elmhurst Project: Ethnography and Community Development." Consortium of Midwestern Folklorists. Burlington, WI. Feb. 4.
- 1999 "Collaborating among Cultural Communities." Michigan Association of Community Arts Agencies, Conference on Arts and Culture in Michigan Communities. Lansing, MI. Oct. 13.
- 1999 "Curatorial Issues in Presenting Traditional Artists." Midwest Arts Conference. Kansas City, MO. Sept. 18.
- 1999 "Michigan Traditional Arts: Grant Programs and Technical Assistance Activities." Michigan Council for Arts and Cultural Affairs Grants Writing Conference. Kalamazoo, MI. March 12.
- 1993 "Melting the Ice or Spinning Your Tires: Cognitive Development and the First-Year University Student." National Conference on Peer Tutoring. Grand Valley State University. Grand Rapids, MI.

Conferences Organized

- 2004 Conference Director, first annual meeting of the Rocky Mountain European Scholars Consortium. Provo, UT. October 28-29.

- 2004 Program Committee, annual meeting of the American Folklore Society.
- 1999-2000 Program Committee Chair, the National Folk Festival.
- 1999 – 2000 Organizing Committee, annual conference of the Michigan Association of Cultural Arts Agencies.
- 1999 Organizing Committee, first annual conference of the Consortium of Midwestern Folklorists. Burlington, Wisconsin.

Editing

- 2005 Editor. *Connections: European Studies Annual Review*. Vol 1.
- 2000 Copy Editor. Gil Salazar and Noe Hernandez. *Lansing's Latin American Leagues: History in the Making*. Lansing, MI: Michigan State University Museum and the Julian Samora Research Institute. Michigan State University Press.
- 1996 Research and Copy Editor. Maureen Carr Ward, ed. *Winter Quarters: The 1843-1846 Life Writings of Mary Haskin Parker Richards*. In Maureen Ursenbach Beecher, general ed. *Life Writings of Frontier Women Series*, vol. 1. Logan, UT: Utah State University Press. (Project won the Frances M. and Emily Chipman Book Award and the Evans Documentary Biography Award.)

TEACHING EXPERIENCE

- 2002-present Assistant Professor, Department of Anthropology, Brigham Young University, Provo, UT
- 2000-2002 Visiting Instructor, Department of Anthropology, Brigham Young University, Provo, UT
- 1998-1999 Instructor, Departments of Language Arts and Communications, Lansing Community College, Lansing, MI.
- 1996-1997 Teaching Assistant, Programs in Anthropology, Teachers College, Columbia University, New York, NY.
- 1994-1995 Instructor, Departments of Anthropology and French, Brigham Young University, Provo, UT.
- 1992-1994 Teaching Assistant, Department of English, Utah State University, Logan, UT.

1989-1992 Teaching Assistant, Departments of Anthropology and French, Brigham Young University, Provo, UT.

COURSES TAUGHT

English/Communications

Research Writing for the Social Sciences
Intercultural Communications: Western Europe
First-year Composition
Second-year Composition
Developmental (Remedial) College Writing

French

Introduction to French Conversation, Composition, and Literature
Intensive First-year French
Continuing French Conversation, Composition, and Literature

Anthropology

Anthropology and Education
Anthropology of Europe
Applied Anthropology
Field Work Seminar
Introduction to Sociocultural Anthropology
Language, Culture, and Society
Political and Legal Systems
Political Economy
Qualitative Research Methods
Senior Thesis Seminar
Sex and Gender
Directed Readings Seminars: Oceania; urban nomads; refugees; anthropology and development, women and development, education and development

Folklore

Introduction to Folklore Studies

European Studies

Introduction to European Studies

GRANTS AND FUNDED RESEARCH

2008 Principal Investigator, John Topham and Susan Redd Butler Faculty Research Award, Charles Redd Center for Western Studies, Brigham Young University for Tourism Impact Assessment in Escalante, Utah.

2006 Principal Investigator, Brigham Young University David M. Kennedy Center for International Studies Grant, “French National Identity, Tourism, and Provençal Santons.”

2002 Principal Investigator, Brigham Young University College of Family, Home, and Social Sciences Grant, “Juste Olivier: Pioneer of Swiss Ethnography.”

Resulting publication: 2007 “The Song of Gryon: Folk Festival, Political Ritual, Local Identity, and the Consolidation of Nationalism in Multiethnic Switzerland.” *Journal of American Folklore* 120 (476): 204-229.)

2001-2002 Project Director, Brigham Young University Family Studies Center Grant, “Family Reconstitution for Gryon, Switzerland.”

Resulting publications: 2006 “The Triumph of the Commons: The Balance between Heritage Tourism and Sustainable Agriculture in a Swiss Alpine Commune.” In *International Journal of Environmental, Cultural, Economic and Social Sustainability* 2 (5): 159-166

and 2006 “The Changing Face of European Alpine Settlements: The Impact of Tourism on Local Ecologies and Societies.” In *Connections: European Studies Annual Review*. 2:5-15.)

2001 Project Director, Capital Region Community Foundation Grant #00176, “Masters of the Building Arts,” for research and exhibition of architectural traditions in Michigan.

2000 Project Director, Michigan Humanities Council Grant #R028-00, “What We Wear: Work, Play, Celebration, Identity.”

2000 Project Director, Capital Region Community Foundation Grant #99162, “Great Lakes Traditional Culture,” for research and exhibition of regional folk art.

2000 Project Director, Michigan State University Federal Credit Union Community Development Grant for research and exhibition of American folk arts.

1999-2000 Project Director, Wayne County Family Independence Agency Grant #61-7852, “Dexter-Elmhurst Cultural Resources Survey.”

1999 Project Director, Michigan Humanities Council Grant #R034-99, “Great Lakes Traditions Programming,” for exhibition of traditional culture in the State of Michigan.

1999 Project Director, Target Corporation Community Development Grant for educational children’s programming on American traditional cultures.

- 1996 Research Fellowship, Columbia University Institute of International Studies
Research Grant for work assessing the impact of tourism in Gryon, Switzerland.
- 1993 Research Fellowship, Mountain West Center for Regional Studies Research Grant
for work on women and ranching in Colorado.

RESEARCH, EDUCATIONAL CONSULTING, AND APPLIED ANTHROPOLOGY EMPLOYMENT

- 2000-2001 Research Adjunct: Michigan State University Museum,.
Consulted with staff on ethnographic research projects as part of the Museum's outreach programs, collections, and community development projects.
- 1999- 2000 Ethnographic Special Projects Coordinator: Michigan State University Museum.
Conducted and supervised fieldwork for the Museum's archives, exhibits, and publications. Curated live ethnographic and folk arts exhibits. Wrote grants to fund research and project development.
- 1998-1999 Consultant: New York City Board of Education, The School for the Physical City,.
Developed an anthropology curriculum, led training seminars for social studies faculty, and taught weekly theory and methodology segments to 11th graders in an alternative high school for at-risk youth. Evaluated the 11th grade programs and classrooms and made recommendations for curricular and physical changes.
- 1996-1998 Consultant: Columbia University School of Public Health, Harlem Family-to-Family Project.
Helped develop a multigenerational service plan for families affected by drug addictions, families coping with HIV, and families from the Bradhurst Housing Projects in Harlem.
- 1991 Research Assistant: Brigham Young University, Department of Anthropology.
Assisted in a study of ranch owners, wool processors, and Peruvian migrant shepherders in three western U.S. states.
- 1985-1989 Research Assistant: Brigham Young University, Joseph Fielding Smith Institute.
Translated nineteenth-century French documents, examined territorial Utah government records, and assisted in fieldwork to revise maps of the pioneer overland trail routes through Iowa.

ACADEMIC ADMINISTRATION

- 1999-2001 Coordinator, Michigan State University Museum, Folk Arts Division
- 1996-1998 Associate Department Administrator, Department of Scientific Foundations (Anthropology, Math, Psychology, Computing, and Science) Teachers College, Columbia University, New York, NY.
Administered grants for the from the National Science Foundation, the National Institutes of Health, the Spencer Foundation, the Dreyfus Fund, and private foundations and endowments. Served on several college committees and as the department's liaison with other branches of the university administration. Coordinated faculty searches, tenure review proceedings, and course scheduling.
- 1995-1996 Assistant Program Administrator, Department of Scientific Foundations (Anthropology, Math, Psychology, Computing, and Science) Teachers College, Columbia University, New York, NY.
Assisted department chair and department associate administrators, coordinated academic schedules for the programs in art and educational psychology. Supervised secretarial staff, chaired monthly staff meetings, coordinated work-study students. Served on several college committees and as the department's liaison with other branches of the university administration. Helped coordinated faculty searches and tenure review proceedings.
- 1992-1994 Assistant Director of Writing Programs, Utah State University, Logan, UT.
Hired, trained, supervised, and evaluated staff of about 30 faculty, oversaw curriculum development, provided program review and assessment.

ACADEMIC CITIZENSHIP

International

- Present Peer reviewer, *Journal of Heritage Tourism*.
- 2006-2007 Peer reviewer, *International Journal of Environmental, Cultural, Economic and Social Sustainability*
- 2006-present
2000 Occasional peer reviewer, Palgrave-Macmillan Press.
Project Coordinator, South African National Cultural Heritage Training and Technology Program, in conjunction with the Chicago Historical Society, the Smithsonian Institution Center for Folklife Programs and Cultural Studies, Robben Island Museum/Mayibuye Centre, South African National Archives, the African National Congress Archives, Fort Hare University, Western Cape University, Durban-Westville University, University of Natal, and University of Witwatersrand.

Regional/National

- 2007-present Communications Committee, National Association for the Practice of Anthropology/American Anthropological Association.
- 2005-2006 Peer reviewer, *Connections: European Studies Annual Review*
- 2003- 2004 Director, Rocky Mountain European Scholars Consortium.
- 2003-2004 Tanner Humanities Center European Studies Research Interest Group/National Endowment for the Humanities Faculty Focus Program. University of Utah.
- 2003, 2001 Public Anthropology Journal Archive Project.
- 2001 Consultant, Utah Arts Council Folk Arts Program, Living Traditions Festival.
- 1999 – 2000 Grant reviewer for the Michigan Council for Arts and Cultural Affairs.

Brigham Young University

- 2008-present Board of Advisors, Wilson Folklife Archives, Herald B. Lee Library
- 2007 Grant reviewer, Office of Research and Creative Activities
- 2006-present Museum of Peoples and Cultures Board of Directors
- 2005-2006 College of Family, Home, and Social Sciences Mary Lou Fulton Mentored Learning Conference Committee
- 2003-present Center for the Study of Europe Steering Committee.
- 2003-present Women's Studies Curriculum Committee.
- 2003-present European Studies Curriculum Committee.
- 2002-present International and Area Studies Committee of the Whole.
- 2002-present International Development Curriculum Committee.
- 2002-present Faculty Women's Association.

Brigham Young University Department of Anthropology

- 2001-present Undergraduate Advisement Coordinator, Sociocultural Anthropology Programs.

2003-present Curriculum Revision Committee.

PROFESSIONAL DEVELOPMENT

2004 Society for Applied Anthropology Workshop: Bringing Practice In: A Workshop for Faculty Seeking Ways to Improve Training for Applied and Practice-Oriented Students in Traditional Departments.

2003-2004 National Endowment for the Humanities Seminars on European Studies, University of Utah.

2003 Brigham Young University College of Family, Home, and Social Sciences, Workshop on Large Enrollment Classes.

2003 Faculty Center Scholarship Workshop.

2001-2002 Brigham Young University Faculty Development Series

2001 Brigham Young University General Education Workshop.

2003 Brigham Young University Undergraduate Education Advanced Writing Workshop.

AWARDS

2007 With co-authors, runner-up for the Wayland D. Hand Prize for Research and Publication in Folklore and History.

2007 Runner-up for the International Award for Excellence in the Area of Environmental, Cultural, Economic and Social Sustainability and named one of the 10 highest-ranked papers emerging from the peer referee process in international sustainability.

1994 Utah State University Graduate Student Teacher of the Year,

SCHOLARSHIPS

2000-2001 PhD Grant-In-Aid, Teachers College, Columbia University

1995-1998 Teachers College General Scholarship, Columbia University

1993 Research Fellowship: Utah State University, Mountain West Center for Regional Studies.

PROFESSIONAL MEMBERSHIPS

American Anthropological Association

American Folklore Society

Council on Anthropology and Education

National Association for the Practice of Anthropology

Society for the Anthropology of Europe

Society for Applied Anthropology

Society for Medical Anthropology